ANURAG VERMA

Project Manager | Quality Assurance | IT Project Delivery
+91-8757315151 | anurag.verma@annuvrm3.in | anuragverma846@gmail.com | linkedin.com/in/annuvrm3 | annuvrm3.in

PROFESSIONAL SUMMARY

Project Manager with 5+ years of IT experience and a strong Quality Assurance foundation, promoted from Senior Quality Engineer II to delivery leadership. Manage the Appan Dukan client account across 9 business verticals, leading a team of 6 developers through planning, QA, UAT, demos, delivery and client onboarding. Combine quality-first delivery with technical depth to take products from idea to launch, including web platforms, browser tools and API-based lead generation solutions. Skilled in Agile/Scrum, stakeholder management, vendor coordination, and messaging platforms (WhatsApp Business API, SMS, RCS, DLT).

SKILLS

Project Management: Project Planning, Agile/Scrum, Sprint Planning, Delivery Management, Risk & Dependency Management, Release Management, Stakeholder Management, Client Relationship Management, Client Onboarding, Vendor Management, Team Leadership, Requirements Analysis, PRD/BRD, User Stories, UAT, Product Demos
Quality Assurance: Test Planning, Functional & Regression Testing, API Testing, UAT, Defect Management, Release Verification, Accessibility Testing, Test Automation (Selenium, Appium)
Technical: REST APIs, Webhooks, SQL, PostgreSQL, MongoDB, Postman, Swagger, JavaScript, Python, HTML/CSS, WhatsApp Business API (WABA), SMS, RCS, DLT, Meta Integrations
Tools: Jira, Tracker (tracker.advantium.in, in-house task tracking tool), Trello, Asana, Jenkins, Google Workspace, MS Excel

PROFESSIONAL EXPERIENCE

Project Manager | Advantium Technologies | Client: Appan Dukan

Aug 2026 - Present

Promoted from Senior Quality Engineer II to Project Manager in Aug 2026 for performance on the Appan Dukan account (engaged since Jun 2026).

- Manage projects across 9 Appan Dukan sister companies and verticals: Appan Courier, Communication (SMS, RCS, WhatsApp), DLT Management, Appan Laundry, AppanTech, Appan Interior, Appan Marketing, Appan Gate and Appan Money.
- Own planning, development and delivery end to end, from requirements and sprint planning to release and post-release support.
- Lead a team of 6 developers: task allocation, progress tracking, removing blockers, and reviewing deliverables.
- Drive client relationship management and onboarding; main point of contact for the client, its customers and vendors for communication and issue resolution.
- Conduct project demos and oversee QA and UAT to ensure production-ready releases.

Senior Quality Engineer II | Advantium Technologies | Project & Delivery Coordination

Jun 2023 - Jul 2026

- Coordinated product delivery from requirements through validation, release and post-release follow-up.
- Worked with product, engineering, QA, clients and external partners to clarify scope, manage dependencies and close blockers.
- Conducted client onboarding, product demos and workflow walkthroughs; prepared PRDs, user flows, release notes, client handbooks and handover documents.
- Supported UAT and release readiness through scope validation, defect prioritization and deployment checks.
- Took on the Appan Dukan account in Jun 2026, coordinating delivery across its verticals ahead of promotion.

Senior Quality Engineer | Pharma Sarthi | Cross-functional Delivery

Jul 2022 - May 2023

- Supported delivery across retailer, sales-agent, ERP, warehouse, inventory, billing, payment and ledger workflows.
- Tracked issues and dependencies in Jira and converted business requirements into test scenarios, supporting release readiness.

Assistant QA Engineer | Genesis Technologies | Agile Project Delivery

Jul 2021 - Jun 2022

- Delivered functional, regression, accessibility and automation testing for multiple Agile client projects (CoreAi, Mylestones, Corel, Evenium ConnexMe).
- Validated subscription and payment workflows across 15+ countries for Corel and overlay checks across 100+ websites.

KEY PROJECTS

Advantium Website | Project Lead
Led the Advantium Technologies company website from planning to launch, covering content structure, page design, brand identity, QA and deployment.

Tracker (tracker.advantium.in) | Product Owner & Project Lead
Conceptualized and delivered an in-house task tracking tool for daily task logging, work wrap-ups, team visibility, and EOD and weekly status reporting; used to run day-to-day project delivery.

MeetCapture | Product Owner & Project Lead
Defined, built and tested a Chrome extension that records Google Meet calls with live multilingual transcription (English, Hindi, Hinglish), quality settings, local download and shareable links.

LeadGen (LeadRelay) for Client | Project Lead
Scoped, delivered and validated a lead-capture platform with a REST API, website form endpoints, email templates, UTM tracking and a developer integration guide (HTML, JavaScript, PHP, cURL, WordPress).

WhatsApp Business / CRM and SMS / RCS Messaging Platforms
Managed requirements, UAT, releases, WABA onboarding and DLT/RCS provider integrations; coordinated with Meta and messaging partners across campaigns, templates, chatbot, billing and APIs.

Appan Courier, Appan Laundry, Appan Mobility, Potli (AI Storytelling App)
Led requirement analysis, workflow reviews, PRDs and issue resolution for wallet/ledger, booking flows, permissions and release verification.

EDUCATION

Bachelor of Technology, Computer Science Engineering | Jul 2017 - Jun 2021
Sagar Institute of Research and Technology, Bhopal, Madhya Pradesh